

https://internshipgarage.com/job/research-internship/

Research Internship

Description

This is an exciting internship that will give you as an intern the opportunity to work closely with the research team and be exposed to projects for some of the world resounding media brands, including the BBC, YouTube and Channel 4 amongst others. It's aiming to give the intern plethora experience across the media industry, in qualitative as well as quantitative research. It's also an exciting opportunity for someone who is looking to develop a career in marketing research and in particular within the media industry.

Responsibilities

- skills Demonstrate strong project management as well as good organizational
- resolved Anticipate market issues and seek relevant intervention to get them
- Experience in marketing strategy, segmentation
- Deliver campaign planning & execution to content production

- environment Ability to set priorities, be flexible and adaptable in a dynamic working

Qualifications

- Good communication skills
- Vivacious and enthusiastic
- research Strong interest in marketing as well as media research or market
- Excellent writing skills.
- bachelor Have a very GCE result (equivalent), college or studying towards a

Contacts

To apply for this role and to find out more, please click on the apply button

Employment Type
Internship, Reading

Beginning of employment
Ongoing

Duration of employment
4 Months

Industry
Media

Job Location
Reading

Working Hours
08:30-17:00

Base Salary
£ 800 Monthly

Date posted
May 31, 2018