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Press Internship

About our Client

This is a brilliant opportunity for an aspiring Press and Marketing professional to gain practical, hands on experience in a luxury fashion setting. Working as a key part of our client's Press Office, this opportunity will teach you how they maximise brand exposure through press and communication-lead marketing activities.

Duties & Responsibilities:

Support the Press Samples Co-ordinator as well as the wider Press and Marketing department with all day to day activities.

Liaising with members of the press and stylists for store appointments.

Assist with all sample management including item send outs and returns.

Dealing with hi-res image and credit requests, as well as sample requests from publications globally.

Monitoring weekly press coverage and assisting in producing weekly editorial reports distributed internally.

In touch with Fashion Assistants on a daily basis to discuss alternative product/call back overdue returns.

Manage the upkeep of the global media database and monitor on a weekly basis.

Assist with events as required and where applicable.

Applicants should have excellent communication skills and ability to influence others.

Applicants should have studied/be studying Press, Communications or Marketing, or a similar discipline.

Understanding of the client's unique offering with a wealth of luxury fashion brands.

Ability to work under pressure and adherence to deadlines.

Great organizational and interpersonal skills with attention for detail.

Required Skills, Knowledge & Experience:

Applicants should have studied/be studying Press, Communications or Marketing, or a similar discipline.

Enthusiastic and humorous

Positive attitude and willingness to learn.

Get a full understanding of luxurious brands.

Excellent communication skills and ability to influence others.

Ability to work under pressure and adherence to deadlines.

How to apply

To apply for this role and to find out more, please click on the apply button.

Employment Type

Internship

Application Deadline

June 29th

Duration of employment

4 Months

Industry

Media

Job Location

Birmingham

Base Salary

£ 18,000

Date posted

March 26, 2018

APPLY NOW